

# BRDO DIGEST

AUGUST



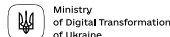
FACTS  
OPINIONS  
ANALYTICS

# THE COMPETITION FOR THE NATIONAL UKRAINIAN ENTERPRISE PROMOTION AWARDS (UEPA) HAS BEEN COMPLETED

Ukraine held the national competition Ukrainian stage of the European Enterprise Promotion Awards (EEPA). The two winners, the “Climate Innovation Vouchers” project and the “New Economy of Ivano-Frankivsk (NEF) — supporting emerging innovative economic activity clusters” project, will go to the EEPA awards ceremony at the #SMEassembly2024, which will take place in Hungary in November 2024. The national coordinator of the Ukrainian competition is the Ministry of Economy of Ukraine. The Ukrainian Enterprise Promotion Awards 2024 was initiated by the Ministry of Economy of Ukraine, the Ministry of Digital Transformation of Ukraine and the Entrepreneurship and Export Promotion Office within the framework of the EU4Business project: SME Policies and Institutions Support (SMEPIS) project, implemented by Ecorys in consortium with GIZ, BRDO and Civitta and funded by the European Union in Ukraine.

## UKRAINIAN ENTERPRISE PROMOTION AWARDS

## UEPA



EU4Business



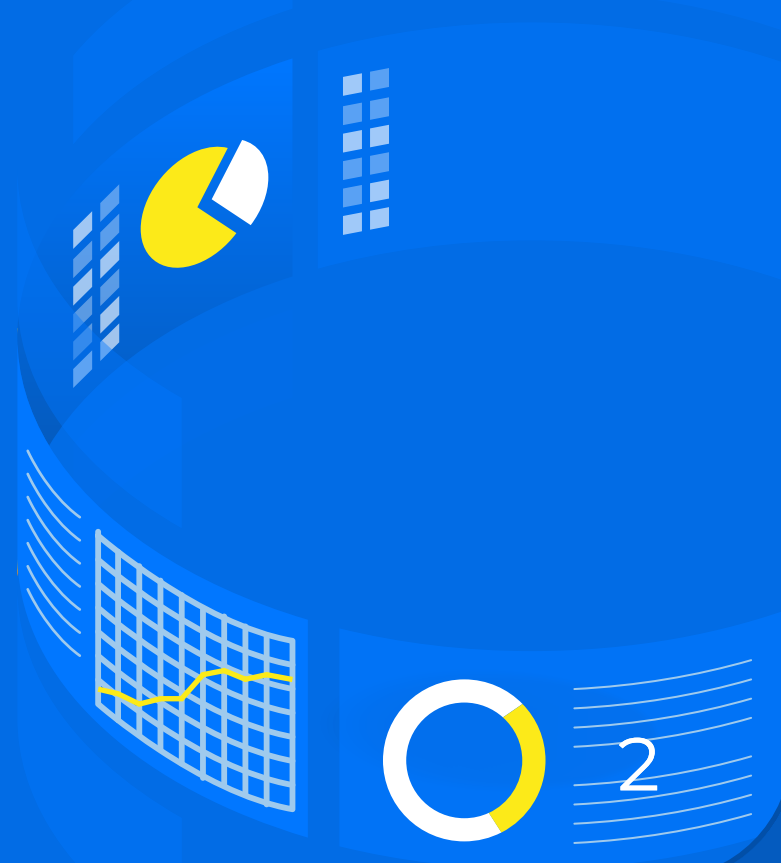
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# DATA JOURNALISM: UKRAINIAN UNIVERSITIES LAUNCH OPEN DATA COURSE TO TRAIN A NEW GENERATION OF SPECIALISTS

On 28 August 2024, the Ivan Franko National University of Lviv presented a new modular course on Data Journalism. This course will help universities train a new generation of professionals capable of working with large amounts of data, analysing it and creating accessible information products. This year, the modular course is being launched in four Ukrainian higher education institutions: Ivan Franko National University of Lviv; National University “Zaporizhzhia Polytechnic”; Ukrainian Catholic University; Lesya Ukrainka Volyn National University. To help teachers implement the new course more effectively this year, the Ministry of Digital Transformation of Ukraine organised a four-day open data intensive course “Data Journalism” in Lviv, which was made possible by the Digital Transformation Activity with support from USAID and UK Dev. BRDO is an implementing partner for DTA. The event brought together professors from the Ivan Franko National University of Lviv and the National University “Zaporizhzhia Polytechnic”.

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# WHY CAN THE INTERNET SIGNIFICANTLY DETERIORATE IN UKRAINE?

In May 2024, the State Tax Service of Ukraine changed its tax policy towards Ukrainian internet service providers and prohibited them from using the simplified taxation system. This decision will lead to an increase in the cost of the Internet, restriction of citizens' access to digital services, monopolisation of the market, deterioration of Internet accessibility and stability of communication during power outages. To explain why preserving the simplified taxation system for electronic communications entrepreneurs is critical, the Ukrainian Internet Association, the Association of Rights Holders and Content Providers and the BRDO held a [press conference](#). The position of the BRDO was presented by Oleksii Dorogan, CEO of BRDO, who said that the state should preserve the simplified taxation system, first of all, to save small and medium-sized enterprises in the industry from having to go into the shadows or close down altogether. The BRDO is working to improve the economic environment for electronic communications businesses within the Digital Transformation Activity, with support from USAID and UK Dev. The implementing partner is the BRDO.

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розробників

# A YEAR WITHOUT CHANGES IN THE PROCESS OF DECRIMINALISING PORNOGRAPHY IN UKRAINE

A year ago, on 18 August 2023, draft law No. 9623 on decriminalising pornography was registered in the Verkhovna Rada of Ukraine. It is worth reminding that the production and circulation of porn is completely prohibited in Ukraine. The maximum sanction for violations is imprisonment for 7 years. Criminal liability for such actions contradicts the constitutional rights of citizens and does not meet modern European standards. It is a waste of state resources to prosecute “crimes” that do not pose a real threat to society. No progress has been made in the consideration of draft law No. 9623 by the Parliament Committee on Law Enforcement. To unblock the consideration of the draft law No. 9623, the decision of several persons is still needed: the chairman of the relevant VRU Committee, the Minister of Internal Affairs of Ukraine, and the leadership of the factions and the parliament. At a recent roundtable organised by the charity organisation Legalife-Ukraine, Denys Yevdokymenko, an expert in the IT and Telecom sector of the Better Regulation Delivery Office (BRDO), commented on the situation.

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# THE MINISTRY OF DIGITAL TRANSFORMATION HELD A PUBLIC DISCUSSION OF THE OPEN DATA DEVELOPMENT STRATEGY

The Strategy aims to harmonise with European standards and normative and legal regulation requirements, develop the efficiency of governmental and administrative processes through decision-making based on open data, and strengthen the institutional capacity to formulate and implement the state open data policy in Ukraine. The Strategy identifies six key areas of development, which are described in detail in the [draft Strategy](#). The draft Strategy was publicly [discussed](#) during the Data+ communication platform meeting. The Data+ communication platform was developed by the Ministry of Digital Transformation of Ukraine within the Digital Transformation Activity with support from USAID and UK Dev. The implementing partner is the BRDO.

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# SSUFSCP COLLECTED PROPOSALS FROM 16 REGIONS TO DEVELOP AN INFORMATION AND COMMUNICATION SYSTEM THAT WILL UNITE ALL REGISTERS OF THE SERVICE

The State Service of Ukraine for Food Safety and Consumer Protection (SSUFSCP) held two focus groups with regional experts to create a unified information and communication system, that will become a single digital register of the service in the future. The first focus group was held on 25 July in Kyiv and the second on 12 August in Lviv. During these events, regional specialists of the State Service of Ukraine for Food Safety and Consumer Protection took part in developing the most effective ideas and solutions that will be implemented in a single digital information and communication system. Through focus groups, proposals from employees from 16 regions of Ukraine have already been collected.

The Digital Transformation Activity (DTA) is being implemented with the support of the United States Agency for International Development (USAID) and UK International Development (UK Dev). The project is committed to transforming Ukraine's digital landscape to achieve three pivotal objectives: economic revitalization, transparency in reconstruction, and democratic governance. The project partners are the East Europe Foundation and the BRDO.

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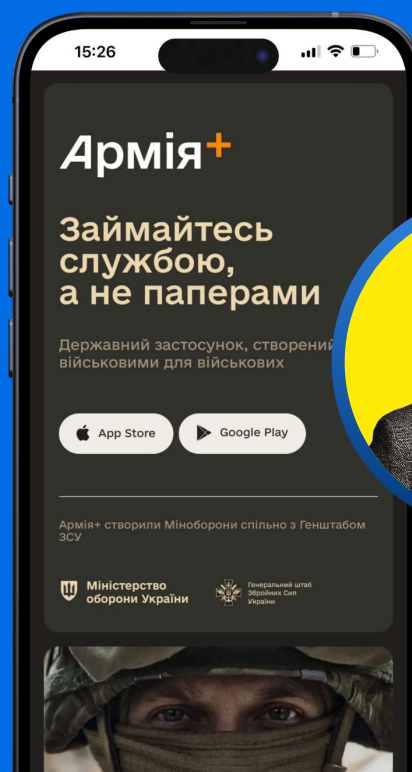


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# ARMY+ — PAPERWORK MINUS: THE MINISTRY OF DEFENCE PRESENTED A NEW MOBILE APPLICATION FOR THE MILITARY

On August 8, the Ministry of Defence of Ukraine presented a new application Army+, which aims to digitise services for military personnel. It is an important step in the introduction of digitalisation in the army to make the service more efficient and significantly reduce the amount of paperwork. There are 11 types of reports available in Army+, grouped into four types: “For leave”, “For assistance”, “Referral” and “Issuance of a referral”. The reports can be submitted in a few minutes, and the step-by-step tips will help you avoid mistakes when filling them out. Reports can be sent for signature using the Army ID option, a unique ID number for service members. The BRDO team participated in the development of a set of already implemented legislative changes, in particular, draft law No. 10062 on the digitalization of the army, which included the creation of the Army+ application, and also helped to support the launch of the application. The CEO of the BRDO Oleksii Dorogan spoke about the features of the new application, as well as digital tools such as Reserve+, Oberih, DELTA, in a podcast with Liuba Shypovych, the director of the Dignitas Fund. Watch [Part 1](#) and [Part 2](#) of the podcast on Youtube.

video





## TRAINING “THE USE OF ARTIFICIAL INTELLIGENCE IN THE FIELD OF OPEN DATA”

Open data is an important resource whose analysis helps millions of Ukrainians make better decisions. During the training, Oleksandr Krakovetskyi, an AI expert, spoke about the possibilities of using modern technologies and shared practical advice. The training was held within the framework of the Data+ communication platform created by the Ministry of Digital Transformation of Ukraine within the Digital Transformation Activity with support from USAID and UK Dev. The implementing partner is the BRDO.

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